

GENE PEELMAN

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SUMMARY: A uniquely valuable graphic designer and production artist that has experience with building effective advertising designs from scratch, developing client brands throughout multi-piece campaigns, and crafting commercial artwork for nearly every print medium. High profile work includes: Space Foundation/International Space Symposium and ABC's Extreme Makeover: Home Edition via Keller Homes.

SPECIALTIES

Branding, advertising strategies, marketing, logo design, layout design, optimizing images for the web, website updates, press running & troubleshooting, Photoshop, Illustrator, InDesign, teaching, customer service, brochures, photography, creative design, HTML/CSS, copy writing, location photography, email blasts, graphic design for high profile events, customer engagement, prepress and design output troubleshooting, and outside advertising liaison

SOFTWARE EXPERIENCE:

Adobe Creative Suite (Photoshop, Illustrator, InDesign) – 11 years, Microsoft Word, Excel, PowerPoint, Front Page, Access, Publisher, Outlook

HARDWARE /OS EXPERIENCE:

Digital cameras, scanners, and PC/MAC operating systems

EXPERIENCE:

DK Audio Video Colorado Springs, CO 02/2017 – current
Graphic Designer/Sound Installer

- Web design updating as new projects are completed, visual updates.
- Speaker and wiring installation assistance on-site.

Snappy Print, Inc. Colorado Springs, CO 05/2013 – 5/2016
Graphic/Production Designer

- Photoshop and Illustrator designs from scratch for various logos and advertising pieces.
- Graphic design, prepress and customer service in a quick, production-oriented environment.
- Directly responsible for design, prepress and digital press runs worth \$684,000 gross product annually on average as of current.
- Cured a one-month backlog upon arriving without a second designer and without any information on how to proceed with the job's responsibilities.
- Created from-scratch logos and effective advertising for several area businesses during tenure.
- Independently consolidated a disorganized and separated artwork archiving system.
- Became known as a fast and detailed worker who cares about his customer's results.

Outreach, Inc. Colorado Springs, CO 2/2013 – 3/2013
Graphic Designer

- Illustrator banner manipulations and layout.
- Detailed photography manipulation.
- Banner design and layout in a very fast-paced production environment.
- Banner, postcard and other promotional material copy checking, editing and corrections.
- Customer communication and assisting with project coordination.
- Successfully completed contract assignment.

Signal Graphics Inc. Colorado Springs, CO 5/2008 – 1/2013
Graphics Production Technician

- Vector logo design in Illustrator.
- Detailed photograph manipulations and composition in Photoshop.
- Identity design, copy writing, customer service, print production, mailing layout and VDP.
- Created several startup companies' identity packages, which included mailing campaigns and email blasts.

Active Freelance

Colorado Springs, CO

6/2007 – 5/2008

Graphic Designer

- Chosen to create large scale signage for display on-site at the 25th Annual Space Symposium at the Broadmoor Hotel in Colorado Springs, CO.
- The Space Symposium is the largest international gathering of commercial and scientific space interests.

Keller Homes, Inc.

Colorado Springs, CO

3/2005 – 5/2007

Creative Design Specialist on Marketing Team

- Home photography and image manipulations for advertising in Photoshop.
- Vector icons, blueprints and signage in Illustrator.
- Advertising design, branding, photography, marketing events, signage.
- Pioneered the method for creating interactive floor plans on the kellerhomes.com website.
- Designed on-site signage, banners, and branding distribution materials for Keller Homes' Extreme Makeover: Home Edition ABC television project.
- Created individual brand identities for neighborhood projects.
- Created weekly email blasts for our interested customer list to maintain interest and engagement.
- Created online ads that were directly responsible for closing out a 2 year stagnant neighborhood in East Colorado Springs at Springs Ranch.

MISCELLANEOUS EXPERIENCE:

Graphic design, word processing, internet research, social media, digital and offset press, customer service, ftp, type 70 wpm, fax, filing, email

HIGH PROFILE WORK

- TV Show, Extreme Makeover: Home Edition while working for Keller Homes.
- Have done graphic design work for Kevin Knebl: The Most Recommended Business Speaker in the World among over 281,298 Business Speakers Worldwide (LinkedIn 2014).
- Space Symposium (Largest space event in the world that has International Space Agency Leaders and Government Officials speaking and in attendance).

EDUCATION

Indiana Wesleyan University

Bachelors of Science, Business Administration

Bachelors of Science, Graphic Design